



**“Come UndiMsia!”**

## **What is Come UndiMsia!**

Come UndiMsia! is a fundraising event organised by UndiMsia! in conjunction with Malaysia Day. It is the movement's first formal public introduction happening on 16 September 2011 at Leonardo's Restaurant, Jalan Bangkung, Bangsar at 7.30pm.

Tickets for this event are at RM150 each and all proceeds will be used to fund the production of deliverables for UndiMsia! which include infographics, videos, gameshops and merchandise. The event venue and scrumptious dinner buffet is sponsored by Leonardo's.

Event attendees will receive a unique programme booklet featuring photographs of supporting UndiMsia! personalities and celebrities taken by Johnny McGeorge. The booklet also includes original drawings by schoolchildren depicting their vision of Malaysia.

## **Highlights of the evening ...**

UndiMsia! first formal public introduction : The core pillars and key features of the emerging, first-of-its-kind UndiMsia! citizen movement will be introduced, explained and officially launched!

Shelah : Entertainer, comedian, Glamazonian drag queen and witty host of the popular BFM89.9 radio show, “Shelah Talks”, will emcee the event.

Celebrity performances : The event will showcase creative readings of unity speeches to reminisce the formation of Malaysia and a series of diverse performances by personalities and celebrities who took part in the UndiMsia! Facebook elections. Among those performing on the night include: *Bront Palarae* (actor), *Fuad Kyoto Protocol* (singer), *Mano Maniam* (actor), *Art Harun* (lawyer and blogger), *Chew Kin Wah* (actor), *Justine Tan* (LoyarBurokker), *Ammar Khairi* (musician and speed-biker), *Nathaniel Tan* (writer and blogger), *Fahmi Fadzil* (artist), *Azmyl Yunor* (singer), *Thean See Xien* (MyConsti activist), *Gavin Yap* (actor and voice director), *Deepa Nambiar* (lawyer) and *Nadia Heng* (Ms Malaysia World 2010).

Vote! : The UndiMsia! digital campaign via Facebook saw 20 candidates champion an array of causes over a period of one month. Some of the causes highlighted include the rights of the indigenous and refugees, freedom of expression and assembly, improving our public transport system, equal access to healthcare, repeal of archaic and anti-human rights laws, equal pay for equal work, education reform, student politics and the development of Sabah and Sarawak.

Based on the number of "Likes", candidates were eliminated weekly and narrowed to the top 10 finalists. A final round of voting will take place at the 16 September event. The election process on 16 September will as far as possible mirror what happens at our General Elections, and every guest with a ticket will receive a ballot paper on registration to cast their vote.

Other :

- Sale of newly-arrived UndiMsia! merchandise (design your own t-shirts, jerseys, stickers, car stickers, badges) by RuncitUndiMsia!.
- Jewelry sale and consultation by Lisa of Oxoloco, the stylist for the celebrity election campaign who has sold her jewelry all over Europe, Asia, and the United States.

**Tickets**

To be part of this exciting event, please call Esther Anandaraj 017-6382836 to purchase your tickets.

***Come UndiMsia! event contact: June Low 012-2034290***