

22 August 2011



TO WHOM IT MAY CONCERN

Dear Sir/Madam,

RE: UNDIMSIA! FUNDRAISING EVENT - 7.30pm, 16 September 2011 @ Leonardo's Wine Loft, 61-2, Jalan Bangkung, Bukit Bandaraya, Bangsar, Kuala Lumpur

1. We refer to the above matter, whereby we are pleased to inform you that the UndiMsia! voter education campaign ("UndiMsia!") will be having its first fundraising event on Malaysia Day, 16th September 2011, 7:30pm at Leonardo's Wine Loft, 61-2, Jalan Bangkung, Bukit Bandaraya, Bangsar, Kuala Lumpur.
2. UndiMsia! is a civil society initiative aimed at building participatory opportunities for young Malaysians by:
 - a. Supporting the need for accurate information on key civil, political and socio-economic rights that affect every aspect of young Malaysian life;
 - b. Facilitating young Malaysians in their engagement with elected representatives; and
 - c. Mobilising young Malaysians to take impactful action with tangible results.

More information on the event can be found in **Attachment 1**.

3. This Malaysia Day, UndiMsia! has been invited to be a participant at the Jalan Bangkung street party. Specifically, UndiMsia! has been allotted a space at Leonardo's Wine Loft to host a dinner and a special event, which is entitled **Come UndiMsia! - Imagining a Tastier Democracy**.
4. During this event, the most popular finalists, comprising celebrities and civil society activists, who have been voted in through the UndiMsia Facebook page will be given an opportunity to give a presentation on why the event attendees should be voted as the "Tastiest Loyarbuokker". In addition, there will also be various other performances (**see Attachment 1**).
5. UndiMalaysia would like to take this opportunity to invite your good self and your friends to this fundraising event. Tickets are available for the price of **Ringgit Malaysia One Hundred and Fifty (RM150.00)** each. We would like to encourage you to buy 10 tickets. If you are unable to attend, you also have the option of **sponsoring** tickets, which will be donated to deserving young people to attend this event. It is hoped that they will benefit and be inspired from the exposure to such issues.
6. We will be more than happy to answer any queries and/or provide any required clarification in respect of this event. Contact us at the address above or send an email to move@undimsia.com. We look forward to your kind reply.

Thank you very much.

Yours faithfully,

UndiMsia! Campaigners

Malaysian Centre for
Constitutionalism and Human
Rights (MCCHR)

3-4, 4th Floor,
Jalan Bangsar Utama 3,
59000 Kuala Lumpur
Tel/Fax: + (603) 2201 1454

Email:

pusatrakyatlb@loyarbuok.com

Website:

www.loyarbuok.com

Come UndiMalaysia! Imagining A Tastier Democracy!

UndiMsia! is a non-partisan campaign aimed to promote a vibrant democracy through a series of voter education deliverables targeted at young Malaysians from the age of 18 - 35. We hope that through this voter education exercise, young Malaysians will take an interest on issues that matter to them and be armed with knowledge that will empower them to engage in constructive discussions and actions with their electoral representatives.

Over the past 3 weeks, we have been introducing the “Tastiest LoyarBurokker candidates” - some who you already know and love - who we feel possess qualities for a unique brand of democracy for a better Malaysia. Watch never before seen footage of them discussing their ideas, views, and vision.

But what's a tasty democracy without votes? So YOU get to decide whose ideas best represent the kind of Malaysia we want to see. Just click "LIKE" on the photos and videos of your favourite candidate. Get your friends, neighbours, relatives, pets and rabbis to LIKE them too because every week, the candidate with the fewest number of LIKES will be eliminated!

The final 8 remaining candidates will go on to compete at the Grand Finale on Malaysia Day (16th September 2011) at Leonardo's Wine Loft at 7:30pm, 61-2, Jalan Bangkung, Bukit Bandaraya, Bangsar, Kuala Lumpur. The event will be hosted by the FABULOUS Glamazonian Goddess, Shelah!!! Only YOU can decide who makes it to the finals, so get voting!

Reasons why you do not want to miss the event on 16th September 2011:

- A very special buffet dinner will be prepared by Leonardo's Wine Loft for all the guests.
- There will be a one-night-only performance by theatre veterans Mano Maniam, Chew Kin Wah, and Bront Palarae (winner of the Best Actor Award at the 23rd Malaysian Film Festival and Anugerah Skrin Malaysia 2010)
- Candidates battle it out for the Tasty Title!
- Official launch of UndiMsia!
- All guests will receive a unique booklet of stunning photography of the candidate by Johnny Mc George (www.jayemmcee.com). If that's not enough to make you go gaga, each booklet contains a number of different drawings by Malaysian school children depicting their vision of a better democracy for Malaysia. Filled with passion and spirit, these booklets are not for sale and have been handmade exclusively for the event.

Programme for the event (may be subjected to change by the organiser):

1930-2100	Dinner
2100-2115	Entertainment hosted by Shelah
2115-2200	Performance by Candidates
2200-2215	Speeches from '63
2215-2230	Vote! Vote! Vote!
2230-2245	UM! Launch

So buy a ticket to this fundraiser and your kind contribution to this event will be used to fund UndiMsia!'s voter empowerment initiatives throughout the country particularly for production costs of videos and infographics released from time to time, equipment such as sound system for campaign events and forums.

Donations to the fundraiser and payments for tickets may be made through a cheque addressed to “**Liberal Banter Sdn Bhd**” or alternatively through bank transfer to **Liberal Banter Sdn Bhd, MBB Acc. No.: 512763108627**.

Tickets cost RM150 each and include dinner, performances, a booklet and your pledge of support for a better Malaysia. What a bargain! **WARNING:** Seats are limited, so get your tickets now by contacting move@undimsia.com

BE PART OF THE CHANGE!

This event is brought to you by:

